

GDPR Statement



This document is inclusive of all services provided by O.C Equine – Equine Sports Massage, Equine Kinesiology Taping, Equine Podiatry and other horse care/training activities. If you proceed with booking my services, you automatically agree to both ‘The Terms and Conditions’ and GDPR statement.

The purpose of this document is to outline how your personal information is used within my business, stored, how you can access it, update it or request for it to be removed/anonymised at any time.

1.0 What personal information do I collect and store?

Firstly, I only collect information that is relevant to the services I provide. I do not collect any information on the following (which have stronger legal protection):

- Race
- Ethnic background
- Political opinions
- Religious beliefs
- Trade union membership
- Genetics
- Biometrics
- Health
- Sex life or orientation
- Banking information

The only information I collect and store are as follows:

- Client name
- Home Address
- Contact information (phone number/email address)
- Horses Name
- Yard Address
- Registered Veterinary Practice
- Relevant Information Regarding Horse
- Photographs of Clients Horse (For social media/educational/progression tracking/veterinary clinician liaison use)

2.0 How I store your information

The majority of my diary is anonymised and is not traceable back to a client, usually only the horses or a client's first name is used to book appointments. Hand-written information is stored in a folder that is kept in a cabinet in my house, of which the house is locked when in non-attendance. I only collect minimal and necessary personal information for this reason.

Photographs currently have no file name tracing back to a client, and are anonymised which are saved on my iphone/icloud and personal laptop. Both of which are password/face detection protected.

Emailing lists are also password protected with my laptops password, and my email login password.

3.0 What do I use your information for?

- To communicate with your registered veterinarian/equine welfare organisation (permission does not have to be sought if an equine welfare issue is suspected - please read the 'Terms and Conditions' document).
- To communicate with you either through email or phone.
- For social media/training use (photographs and horse information only), to write blog posts, webinars, case studies and to create an online portfolio of my work. . As these photos belong to myself and are not traceable back to the client (and often not the horse), I may upload these without permission from time to time – however, I usually send out a courtesy message to the client. Pictures taken will be of hooves, parts of the equine anatomy or the whole horse. No people/children/property/addresses/location.
- Professional Organisation – I am a member of the Equine Podiatry Association and International Association of Animal Therapists. It is a requirement to maintain good record keeping inclusive of photographs, for the purposes of quality control and safeguarding of both horse and client. This has to be kept for 5 years prior to disposal should a legal claim be made against myself, or my organisations.
- To write reports to feedback to the client of any findings from sessions and to enable me to look back and keep track of each horses progress since the last visit.
- If I suspect the client is a risk either to themselves/me/others – If the client is mentally or physically unwell and is a danger to themselves/others, I may use the information to report them to the necessary organisations/authority.

4.0 How to have your information anonymised/removed

In most cases, personal information will have to be anonymised from the public as opposed to being removed, due to the requirement to maintain good record keeping for safeguarding and legal claim purposes. Once 5 years have surpassed the information as a minimum will remain anonymised, but can be removed upon request by contacting me through email or mobile.

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5.0 How to update your personal information

You can either contact me as above with your updated personal information, or you can verbally inform me at the time of your appointment.

6.0 How can you access your information?

Each client receives a written report of all of the information I have collected at the time of visit, it is an exact copy of what I keep – so the client always knows what information I have at my disposal.